

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, Polaris Industries Inc., in 2004, marks 50 years of industry-leading production of outdoor recreational and utility vehicles; and,

Whereas, Polaris is one of the largest U.S. manufacturers of all-terrain vehicles and snowmobiles in addition to motorcycles, utility vehicles and personal watercraft; and,

Whereas, Polaris operates a distribution center in Vermillion, South Dakota, that employs 150 citizens and coordinates worldwide parts distribution; and,

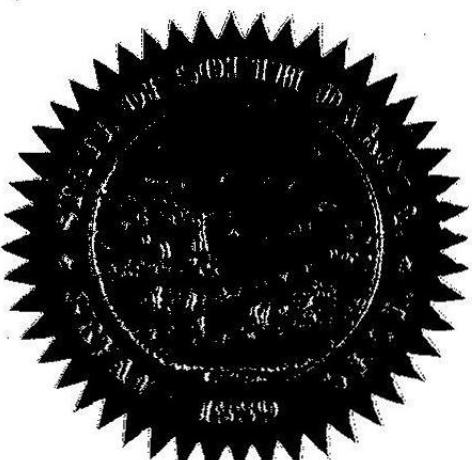
Whereas, Polaris has helped countless individuals discover "The Way Out" and enjoy this state's and our nation's beautiful and majestic scenery and lands:

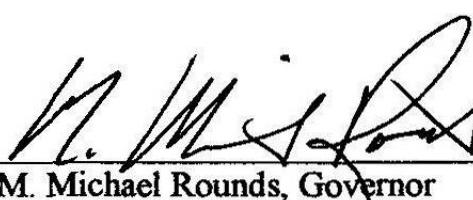
Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim July 24, 2004, as

POLARIS DAY

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this First Day of July in the Year of Our Lord, Two Thousand and Four.




M. Michael Rounds, Governor

Attest:




Chris Nelson, Secretary of State